



INFRA Product Standards

At INFRA we believe in good clean food for all with a focus on Non-GMO and organic while understanding that sourcing locally is imperative for healthy, sustainable communities. We are committed to working with industry partners who align in values that translate in the supply chain from sourcing to product attributes at shelf. NGOs such as the Non-GMO Project, Friends of the Earth, and Climate Collaborative allow INFRA the opportunity to be on the leading edge of the real food movement, providing insight into our role within the food system and the positive impact our choices make to our climate and world.

INFRA provides a base set of standards to our supply chain and INFRA member stores set their individual product standards based on the values and missions of their stores as well as the specific needs of their communities.

We focus our partnerships based on the following attributes:

- Organic
- Non-GMO Project Verified
- Regenerative Agriculture
- Biodynamic
- B Corp
- Fair Trade
- Packaging – compostable and/or recyclable
- Wellness ingredient transparency