

NEW!



ORGANIC

# Botanical Blends Warming Vanilla®

BOTANICAL BLEND

## Why Organic Warming Vanilla Tea?

- By incorporating Eleuthero, an adaptogen, we've created a tea that reinforces the stress relieving ritual of enjoying a cup of tea with effective medicinal grade herbs.
- An herbal tea that not only tastes delicious, but includes health-supporting ingredients.
- Vanilla the largest flavor category in herbal tea and growing +16% last 52 weeks.
- Good taste is the #1 purchase driver for consumers in the tea category.\*\*



### Herbal Power

Helps maintain mental calm and focused mind under occasional stress.\*

### Taste

Sweet and soothing, made with real vanilla beans. Perfectly balanced with warming, comforting spices.

### Ingredients

Organic oat herb, Organic roasted chicory root, Organic rooibos herb, Organic vanilla extract granule, Organic anise fruit, Organic cardamom seed, Organic stevia leaf, Organic vanilla bean, Organic cinnamon bark, Organic eleuthero root dry aqueous extract 19:1

UPC: 0-32917-00776-6

Carton Dimensions: 4.375'' (H) X 3.125'' (W) X 2.625'' (D)

14 Count Carton



Source: \*SPINS All Channel Data 12/27/2020, \*\*Numerator Survey July 2020 New & Repeat Tea Drinkers

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.