

# JUNIPER RIDGE



## From the wilds of the West Coast we sustainably harvest plants, distill essential oils, and bring nature home.



### HARVEST

Our products are named for the wild place where they were born or the plants that lend them their scent. We crawl around in mountain meadows. We trek across sun-baked desert washes. We smell the wet earth beneath fir trees, and spend whiskey-fueled hours arguing over the scent of the wind sweeping over a glacier. We strive to capture the beauty of the Mojave Desert at sunrise, or a late season in the Sierra with winter right around the corner. Juniper Ridge is how we share these moments with you.



### PROCESS

We are the world's only wildcrafted company. Every Juniper Ridge product is made with organic ingredients combined with sustainably harvested plants from the backcountry. Our company is built on the simple idea that the best way to experience nature is to lace up your hiking boots and hit the trail. When you can't do that, we'll bring nature to you.



### FORMULATION

Using traditional perfume making techniques dating back millennia, we distill the wilds of the West Coast into natural products for your home and body. The scent of our products is determined by the rain and the sun and the turning of the seasons. Our ingredients are grown by Nature, and lovingly distilled in our Oakland workshop. Whether on the trail, around the campfire or in our workshop, we are committed to bringing you the best nature has to offer.



### STEWARDSHIP

We are hikers above all else. We love the outdoors and we know that a big part of loving something is standing up for it and defending it. Every year, we donate 10% of our total profits to wilderness groups working on campaigns and initiatives to protect and restore wild spaces. When you purchase a Juniper Ridge product, you are not only getting something from nature, you are giving something back. Thank you for your support.

#### JUNIPER RIDGE IS:

Sustainably Harvested  
Organic Ingredients  
Plant Based  
Recyclable, Reusable or Compostable

Dye Free  
Cruelty-Free  
Petroleum Product Free  
Good For The Whole Person

